

BRANDING

Register

Log In

Navigation

Featured News/Event/Incentive

Feature Training/Certification Resource

“Hero” – Feature Newest Video

Rotating Customer Quotes/Testimonials

Register

SALES: For New Citrix Partners
Specific “Why Arrow” content

SALES: For Experienced Citrix Partners
Specific “Why Arrow” content

SALES: For Citrix Service Providers
Specific “Why Arrow” content

TECH: For New Citrix Partners
Specific “Why Arrow” content

TECH: For Experienced Citrix Partners
Specific “Why Arrow” content

TECH: For Citrix Service Providers
Specific “Why Arrow” content

Register

BRANDING

Welcome, [NAME]

Log Out

Navigation

Did you know...
Engaging statement about a value-add service/program that visitor could add to their portfolio w/Arrow (e.g. up-sell)

Learn More

SALES: Featured News
Dynamically pulled from Citrix Blog, external sites, or Arrow news/info

TECH: Featured News
Dynamically pulled from Citrix Blog, external sites, or Arrow news/info

SALES: Featured Video
(load different video on each page load)

TECH: Featured Video
(load different video on each page load)

SALES: Training & Certification
Featured course/webinar available, link to Training & Certification page

TECH: Training & Certification
Featured course/webinar available, link to Training & Certification page

SALES: Don't Miss...
Feature latest reward or benefit info, link to Partner Benefit/Reward page

TECH: Don't Miss...
Feature latest reward or benefit info, link to Partner Benefit/Reward page

Rotating Customer Quotes/Testimonials

Today's most popular resource

Arrow's hand-picked featured resource

Scrollable, organized, comprehensive list of resources

BRANDING

Welcome, [NAME]Log Out

Navigation

Section-specific visual and/or color

Title and intro blurb about what this section includes.

Category A

Explanation of category (sub-nav item in drop-down) and link to page

Category B

Explanation of category (sub-nav item in drop-down) and link to page

Category C

Explanation of category (sub-nav item in drop-down) and link to page

Category D

if needed

Category E

if needed

Footer

BRANDING	Welcome, [NAME]	Log Out
	Navigation	

Title and description/intro to information available on this page.

Section 1 – for instance, if this is a Solution Center page, then section 1 could be “Downloadable Documents & Presentations” (grid below will be whatever size necessary to fit all items; may also offer option to view as list, will include icons to identify PDF, PPT, etc.)

Item Description & Link	Item Description & Link	Item Description & Link	Item Description & Link	Item Description & Link
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Section 2 – same as section one, but for different category of info – like Videos (if available)

Item Description & Link	Item Description & Link	Item Description & Link	Item Description & Link	Item Description & Link
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Section 3 – same as section one, but for different category of info – like Training (if available)

Item Description & Link	Item Description & Link	Item Description & Link	Item Description & Link	Item Description & Link
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Footer

